

## DUPLICATE INVOICE



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

**WMUR**  
100 South Commercial Street  
Manchester, NH 03101  
Main: (603)669-9999  
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
952158-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1781

Billing Address:

**GMMB**  
Attention: Accounts Payable  
3050 K St, NW  
Washington, DC 20007

Flight Dates	Order #	Alt Order #
09/18/12 - 10/01/12	952158	WOC10033671

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Send Payment To:

**WMUR**  
PO Box 26884  
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	09/25/12	10/01/12	KELLY& MICHAEL LIVE 9AM-10AM		MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 9:50 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0FA12A122H \$350.00 NM									
35	09/25/12	10/01/12	STEVE HARVEY DY 9/4 10-11a		MTWTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 10:38 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12A122H \$200.00 NM									
36	09/25/12	10/01/12	The View	11-12p	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 10:59 AM The View 11-12p :30 0FA12A122H \$350.00 NM									
37	09/25/12	10/01/12	THE CHEW	1-2PM	MTWTF--	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 12:59 PM THE CHEW 1-2PM :30 0FA12A122H \$250.00 NM									
38	09/25/12	10/01/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 GENERAL HOSPITAL 2p-3p :00 \$250.00 NM									
Credited oversold inventory									
39	09/25/12	10/01/12	KATIE	3-4P	MTWTF--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$125.00									

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39	09/25/12	10/01/12	KATIE	3-4P	MTWTF- -	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/01/12 3:23 PM KATIE 3-4P :30 0FA12A122H \$125.00 NM									
40	09/25/12	10/01/12	ELLEN EF	4PM-5PM	MTWTF- -	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 MTWTF- - 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 10/01/12 4:21 PM ELLEN EF 4PM-5PM :30 0FA12A122H \$250.00 NM									
42	10/01/12	10/01/12	Dancing with Stars	Prime Other	M- -----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 M- ----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 8:45 PM Dancing with Stars Prime Other :30 0FA12A122H \$4,000.00 NM									
<u>Total Spots</u> <b>7</b>									

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,525.00</b>
<u>Agency Commission</u>	<b>\$828.75</b>
<u>Net Amount Due</u>	<b>\$4,696.25</b>